

# ANNUAL REPORT 2022

ACKNOWLEDGING  
OUR PAST FOR OUR  
FUTURE



**Lincoln**  
Museum & Cultural Centre  
Home of the Jordan Historical Museum of the Twenty



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## STAFF

### **Jessica Wilson**

Cultural Development Coordinator

### **Jasmine Proteau**

Exhibitions & Collections Curator (Former)

### **Olivia Rozema**

Cultural Events & Programs Administrator

### **Beth Labrie**

Museum Interpreter

### **Courtney Corbeil**

Indigenous Culture & Heritage Specialist

### **Museum Assistants**

Amanda Berardi

Lexie Nelson

### **Digitization Assistants**

Hannah Arndt

Avory Capes

### **Students**

Romina Campanella (Former)

Naia Crowley (Former)

Cara DiTeodoro (Former)

Joel Ganzevoort (Former)

Keerthana Srikanth (Former)

## ADVISORY COMMITTEE

### **Community Members (Voting Members)**

Anna Chiota

Angela Lytle

Donna Betts

Jane Woolsey

Pauline Creighton, Vice Chair

Ruth Smith

Steve Barnhart

Terry Teather, Chair

### **Council Appointed Members (Non-Voting Members)**

Councillor Pachereva (Former)

Councillor Timmers (Former)



## FROM THE CHAIR

Once more our community museum has outdone expectations and we could not be more proud. One need only examine the numbers in this report to see how far we have come in a year.

Public and school programming has more than doubled, social media and information bulletin readership is up over 150%, hundreds of volunteer hours have been donated and hundreds of thousands of dollars in new grants have been secured.

We currently have over 3200 objects listed on our online database with 100% of our donor and object records filed. We have 72 Indigenous objects catalogued along with over 400 projectile points identified.

Exhibitions and displays have been vibrant, educational and thought provoking attracting almost 5000 visitors.

Our Museum Advisory sub-committees have updated policies and reports on object accession and de-accession, collection development, fundraising plans and membership goals. We thank donating businesses, individuals and Deep Roots Dinner supporters helping us reach 25% of our Endowment Fund target.

Next year promises more exciting events, programs and exhibits allowing us to better serve our community, enhance our knowledge and build relationships and connections that improve our lives. Please join us and drop in to our wonderful facility anytime. We look forward to it.

Terry Teather  
Chair, Museum Advisory Committee





## FROM THE TEAM

Over the past two years the Lincoln Museum & Cultural Centre: Home of the Jordan Historical Museum of the Twenty has built a solid foundation for programs, exhibitions and collections. This foundation has enabled us to grow our audiences and enhance our impact, thereby delivering on our mission to enrich the cultural fabric of our community.

2022 marked new milestones for the museum. In this landmark year we saw the introduction of new programs and events which brought record attendance and engagement with the museum from residents and visitors alike.

The team has committed specific efforts towards community

participation, marketing and fundraising, which will help to enhance the sustainability of the institution. Further, the Lincoln Museum & Cultural Centre has worked to broaden its appeal by creating innovative and imaginative exhibitions and programs that are inclusive and engaging.

Our team is dedicated to building community through the museum and its programs, exhibits, and events. We are excited for all that 2023 will bring at the museum, including the completion of the Jordan Village Improvement Project and final updates to the museum site.

Thank you for taking this journey with us.

Yours in Culture,  
The 2022 Staff Team

A photograph of three children running across a grassy field towards the camera. The child in the foreground is a girl wearing a grey t-shirt with a yellow graphic, blue pants, and a black baseball cap. Two other children, a boy and a girl, are running behind her to the right. In the background, two adults are watching. The scene is set in a park with trees and a wooden fence.

# MUSEUM IN 2022

## Vision

The Lincoln Museum & Cultural Centre: Home of the Jordan Historical Museum of the Twenty will be a vibrant gathering place that shapes our community by engaging and inspiring residents and visitors in the celebration of heritage and culture.

## Mission

The Lincoln Museum & Cultural Centre is dedicated to the interpretation, exhibition, research, collection and preservation of past, present, and future narratives relevant to the Town and the Niagara Region. Enriching the cultural fabric of our community through inclusive engagements will empower us to listen, learn, and acknowledge our history.

## Land Acknowledgment

The Lincoln Museum & Cultural Centre is situated on treaty land.

This land is steeped in the rich history of the First Nations such as the Hatiwendaronk, the Haudenosaunee, and the Anishinaabe, including the Mississaugas of the Credit First Nation. There are many First Nations, Métis, and Inuit people from across Turtle Island that live and work in Niagara today. The Lincoln Museum & Cultural Centre: Home of the Jordan Historical Museum of the Twenty stands with all Indigenous people, past and present, in promoting the wise stewardship of the lands on which we live.



# INDIGENOUS PLACEKEEPING



Museums have an ethical responsibility to foster national Reconciliation.

The Truth & Reconciliation Commission Canada: Calls To Action (2015) holds 94 recommendations. #67 to #70 are specific to museums. The Summary of the Truth & Reconciliation Commission of Canada's Final Report states:

*"In the Commission's view, there is an urgent need in Canada to develop historically literate citizens who understand why and how the past is relevant to their own lives and the future of the country. Museums have an ethical responsibility to foster national reconciliation, and not simply tell one party's version of the past."*


Honouring the Truth, Reconciling the Future: Summary of the Final Report of the Truth and Reconciliation Commission of Canada, page 251

The Lincoln Museum & Cultural Centre is steadfast in its commitment to Truth and Reconciliation. Through a number of 2022 projects, the museum has assisted in helping the community to engage with Truth and Reconciliation, whilst learning about Indigenous culture.

- Partnership with Mississaugas of the Credit First Nation in hiring Courtney Corbeil, Indigenous Culture and Heritage Specialist to catalogue, describe, and interpret the museum's Indigenous collections. This role will be responsible for liaising with Indigenous partners Niagara Regional Native Centre (NRNC), the Mississaugas of the Credit First Nation, and Six Nations.
- Installation of the RedDress project to promote awareness of Missing and Murdered Indigenous Women, Girls and Two Spirit people + (MMIWG2S+), and a programming partnership with Niagara Regional Native Centre.
- Cultural learning opportunities on National Indigenous Peoples Day and National Day for Truth and Reconciliation including the Moccasin Identifier Project.
- Public art project featuring Jikonsaseh by Odadrihonyanisoh (Sara General).







Not Long  
For This World

# STRATEGIC PRIORITIES

## GOVERNANCE

**GOAL:** The Lincoln Museum & Cultural Centre is supported by a responsible and accountable governance structure rooted in municipal ownership and operation, while engaged with community members through the establishment of a Museum Advisory Group. The museum's policies align with provincial requirements and reflect industry best practices.

1. Creation of a Museum Advisory Group with a defined terms of reference for the group.

100%

Council established a Museum Advisory Committee and approved the Terms of Reference in 2021, appointing 8 members of the public and 2 members of Council. Sub-committees in the areas of Fundraising and Revenue Development and Collections, Research and Exhibitions have also been established. The committee met six times in 2022.

2. Update policies in accordance with Standards for Community Museums in Ontario and Regulation 877, Grants for Museums, the legislation governing the Grants for Museums awarded through the Ministry of Tourism, Culture, and Sport. Review policies on a biennial schedule and submit changes to Council for Approval.

75%

In 2022 staff researched and drafted updated policies on Finance and Administration and Education and Interpretation. These policies will be brought to Council in 2023.

3. Produce annual report on museum progress and operations to improve transparency and accountability, and to demonstrate the invaluable position of the museum to funders, partners and community members.

 100%

The 2022 Annual Report will be submit to Council in Q1 of 2023.

## FUNDRAISING REVENUE DEVELOPMENT AND DIVERSIFICATION

**GOAL:** The museum will have consistent revenue streams outside of the municipal levy that reflect engagement in a variety of initiatives (i.e. funding and community support through grants, sponsorships, and partnerships) to increase financial capacity.

4. Identify and apply for grants that will enable the museum to enhance its operations.

 ONGOING IN PERPETUITY

The museum has applied for grants in order to fund new initiatives and enhance operations. In 2022 the museum was successful in being awarded \$502,466 in new funding, although not all funds awarded flow through fiscal year 2022.

5. Identify new revenue streams to grow earned revenue (i.e. merchandising, rentals, events, etc.)

 ONGOING IN PERPETUITY

The museum has grown established revenue streams, whilst also implementing new ones. The museum introduced a membership program in 2022 and stocked the gift shop with new items.

6. Develop a long-term fundraising strategy for the museum aimed at increasing private sector funding, sponsorships, and planned annual giving.

 ONGOING IN PERPETUITY

The museum has implemented its fundraising strategy with the establishment of an Endowment Fund, installation of the donor recognition tree, and the creation of other recognition opportunities. The Fundraising and Revenue Development Plan was approved by Museum Advisory Committee in May 2022 and will be reviewed annually.



## Fundraising, Revenue Development, and Diversification cont'd

7. Identify capital and operating projects that require targeted fundraising outside of regular museum operation (i.e children's outdoor educational space).

 100%

The museum has a number of planned capital projects scheduled for 2023. In 2022 the museum secured funding for the completion of the museum courtyard and additional funds were secured for the children's outdoor education space.

8. Develop a special events hosting program, marketing the museum as a small premier venue with both a charming location and unique assets.

 25%

The museum will identify key dates throughout the year in which special events can be marketed to the general public, whilst not impacting programming. Special event dates will be marketed after the completion of the museum courtyard and driveway in 2023.

9. Establish corporate partnerships/sponsorships that enable the museum to increase revenues and offset costs (i.e. beer, wine, catering).

 ONGOING IN PERPETUITY

The museum has built upon its relationships and secured donations valued at over \$16,000 for its inaugural fundraising dinner from local businesses. The museum will continue to develop and grow these relationships.

## EXHIBITS, OUTREACH, AND PROGRAMS

**GOAL:** The museum will offer high-quality and engaging exhibits and programs that educate, inform, and entertain visitors. The museum will see an increase in attendance, engagement, feedback, and capacity as a result of its activities in these areas.

10. Create free opportunities for repeat visits in order to establish the museum as a community space.

 ONGOING IN PERPETUITY

In 2022 the museum team built upon its free programming including summer building tours, the schoolhouse speaker series, and special events such as Art Lives Here.

11. Celebrate relevant community events through exhibits and programming.

 ONGOING IN PERPETUITY

The museum planned a number of programs to correspond with community events and anniversaries, including the Red Dress Project, the Poppy Project, and public programs.

## Exhibits, Outreach, and Programs cont'd

- 12.** Develop new programming offerings that target underserved groups/individuals. Align planning of these activities with partnership, promotion and communications goals.

 ONGOING IN PERPETUITY

The museum engaged nearly 500 people facing barriers through its programs and outreach. The museum has also established a partnership with the Welland Heritage Council Multicultural Centre to provide the delivery of English as a Second Language classes at the museum.

- 13.** Expand educational programming to K-12

 85%

The museum hosted over 1,300 students from multiple school boards and homeschools.

- 14.** Implement children's education space in museum

 35%

A RFP was published and awarded to Earthscapes Play in 2022. Construction will begin on this project in June 2023, and is anticipated to be completed before August 31, 2023.

- 15.** Develop a 2 year exhibitions plan that balances the community's desire to see the collection with topics that appeal to broader and more diverse audiences.

 100%

2022 exhibits included *Rest In Peace; Gorge Unerring Beacon; Exiles In Our Own Country; Sign of the Thymes; Woodlands & Waterways; and Sge: no' Eyetwahs: She Plants the Peace.*

- 16.** Develop related programming for each new exhibit.

 ONGOING IN PERPETUITY

The museum offers programs which relate to current exhibitions. 2022 saw programming partnerships with McNally House Hospice, Lincoln Pelham Public Library, and Niagara Regional Native Centre.

- 17.** Make exhibits interactive and dynamic using a range of technology features (including interpretation of the Fry House and School House).

 85%

A digital exhibit station was developed in order to provide broader access to museum exhibits (*Exiles in Our Own Country, Belonging*). A tour video was produced to enhance accessibility to the Fry House and will be available to the public on tablets and online.

- 18.** Use digital presence (social media and website) to extend and enhance access to programs and exhibits.

 ONGOING IN PERPETUITY

The museum has used social media and its website to provide digital access to lectures, behind the scenes tours, exhibits, and programs.



## Exhibits, Outreach, and Programs cont'd

- 19.** Collect appropriate data to enable effective evaluation of programs, events, exhibits.

 ONGOING IN PERPETUITY

Feedback is solicited from participants through a variety of methods. 196 responses were collected via online survey. Feedback is also collected at the museum and on social media.

- 20.** Develop a Lincoln Youth Cultural Council to enhance youth engagement within the museum.

 15%

The museum has initiated programs geared towards ages 13-18 and has developed youth-led volunteer initiatives. These programs will be the foundation of the museum's future Youth Council.

## COLLECTIONS AND RESEARCH

**GOAL:** The museum's collection will be cared for in a way that ensures that it is preserved and accessible for future generations. Scholarly and accurate research on the collection will be generated by the museum and will be made accessible through a variety of channels.

- 21.** Continue process of systematic accessioning, deaccessioning, and cataloguing all objects in collection in order to maintain accurate and up-to-date records.

 ONGOING IN PERPETUITY

The 2022 accession report was presented to Council in 2022. Due to municipal elections, the 2022 deaccession report was deferred to Q1 2023. 774 items were accessioned and 278 items will be deaccessioned.

- 22.** Write a Collections Development Plan (CDP) to guide collecting/deaccessioning efforts. Ensure that the CDP includes strategies to capture intangible cultural heritage and the repatriation of First Nations artifacts.

 70%

A draft of the Collections Development Plan was prepared and will be circulated to the Collections, Exhibitions and Research sub-committee for review in early 2023.

- 23.** Make collection accessible online through website, social media and online exhibits (Google Arts + Culture).

 ONGOING IN PERPETUITY

Close to 3200 records have been added to the museum's online searchable database. This work has been expedited via a grant from the Museums Assistance Program.

- 24.** Strengthen loan program with other institutions to promote the museum and the history of Lincoln.

 ONGOING IN PERPETUITY

The museum has planned an exhibit loan with the Canadian Museum of History for 2023.

- 25.** Contribute to discourse and scholarship through presentation at academic conferences and written contributions to industry publications.

 ONGOING IN PERPETUITY

Staff attended the Ontario Museum Association's (OMA) annual conference, the Creative Cities Summit, and the Historic Buildings and Facilities Management and Education Programs courses run by the OMA.

## MARKETING AND BRANDING

**GOAL:** The museum will actively maintain and develop its audiences by promoting its programmes, exhibitions, and events. This will ensure that audiences are aware of our activities and services, and information on the museum, its collection, exhibitions and programming will be easy to locate, accessible and engaging.

- 26.** Develop a clear and recognizable brand for the museum that reflects a distinct identity.

 100%

The museum has further promoted its new brand through its application on marketing and publicity materials, and through a cohesive use of brand standards and guidelines.

- 27.** Develop standalone museum website.

 100%

The museum launched its new website in June 2021 and has continued to use it to promote access to programs, collections, and exhibits.

- 28.** Develop a marketing and communications plan that enables the museum to connect with new and established audiences.

 100%

A communications and marketing plan has been developed in order to guide staff in its efforts to reach the public. Communications tools include a monthly newsletter, website updates, social media (Facebook, Instagram, YouTube), and press releases to media.



29. Coordinate with staff in the Economic Development Department to raise the profile of the museum and Jordan Village as a tourism destination.

 ONGOING IN PERPETUITY

The Cultural Development Coordinator has worked with the Tourism Coordinator and the Economic Development Staff to raise the profile of the museum and culture within Lincoln through participation in the Tourism Strategy Implementation Taskforce.

30. Revise museum operating hours to increase accessibility for visitors and residents during peak demand times (evenings, weekends, holidays).

 100%

Museum hours now accommodate visitors outside of typical business hours.

31. Ensure Accessibility for Ontarians Disability Act (AODA) compliance to enhance accessibility for visitors.

 100%

Staff have all completed AODA accessibility training. A museum accessibility audit was completed in 2022 and adjustments were made to ensure the museum is fully accessible.

32. Ensure the museum takes advantage of national, provincial, regional and local promotional events highlighting the cultural sector (i.e. Culture Days, Museum Week, Heritage Week, Doors Open, etc.).

 ONGOING IN PERPETUITY

The museum participated in a number of promotional events in 2022, including Culture Days, Museum Week, and Historic Places Days. The Town of Lincoln was featured as a Regional Hub for Culture Days 2022.

## COMMUNITY PARTNERSHIPS

**GOAL:** The Museum will have meaningful partnerships with local community organizations and representatives. These partnerships will be the foundation of the Museum's commitment to the community; they will enable the Museum to tell the stories that reflect the diversity of the community.

33. Develop a volunteer program, establish 'Volunteer Coordinator' responsibilities within current staff complement, and develop a strong base of volunteers with defined task descriptions.

 100%

Volunteer Coordinator responsibilities are assigned within the museum staff, task descriptions are defined, and a base of over 90 volunteers has been established.

## Community Partnerships cont'd

- 34.** Cultivate community partnerships that enable the museum to reach extended and diverse audiences, develop new programs, tell new stories, and offer new experiences.

 ONGOING IN PERPETUITY

The museum has maintained partnerships with The Jordan Historical Museum of the Twenty Volunteer Association and Friends of Lincoln's History which includes representation of these two organizations on the museum's Advisory Committee and its sub-committees. New partnerships have been established and include the Mississaugas of the Credit First Nation, the Welland Heritage Council and Multicultural Centre, Niagara Regional Native Centre, and the Japanese Canadian Cultural Centre.

- 35.** Take an active role within Museums Of Niagara Association (MONA) in order to enhance the museum's capacity through collaboration in the areas of marketing, promotion, programming, and professional development.

 100%

The museum staff are active members of MONA and attend monthly board meetings, in addition to sitting on MONA's Professional Development Committee.

- 36.** Develop a formal partnership with the Niagara Region Native Centre (NRNC) to increase the profile and visibility of the local Indigenous community and the history of Indigenous settlement of the area.

 90%

The museum has been fostering a relationship with the NRNC since 2019, and has engaged with the organization on a number of initiatives including programming and outreach, stakeholder engagement, and consultation. The Town of Lincoln will be formalizing the partnership with the NRNC in 2023 through the signing of a Friendship Agreement.

- 37.** Consult, advocate, decolonize, and collaborate with Indigenous peoples and communities in order to move towards the goal of reconciliation.

 ONGOING IN PERPETUITY

The museum takes this responsibility very seriously, and is continuously striving towards the goals of Reconciliation. As a result of a partnership with the Mississaugas of the Credit First Nation, the museum has hired an Indigenous Culture and Heritage Specialist to work within the museum's collection and advance our progress towards reconciliation.







# BY THE NUMBERS

**10,440**  
TOTAL  
MUSEUM VISITORS



**8,127**  
IN-PERSON PROGRAM  
PARTICIPANTS



**2,877**  
ENGAGED VIA  
OUTREACH



**109**  
PUBLIC PROGRAMS  
^ FROM 49 IN 2021



## COMMUNITY ENGAGEMENT

**1,308**  
STUDENTS FROM  
50 CLASSES



**12** SPECIAL  
COMMUNITY  
EVENTS




**627** HISTORIC  
WALKING  
TOURS



**8,886**  
NEWSLETTER READS  
^ FROM 2672

**1,011**  
HISTORIC BUILDING  
VISITORS



 **420%** ^ IN  
 **148%** POST  
REACH



**44**  
RENTAL BOOKINGS  
WITH 451 VISITORS



 **1205**  
^ OF 492 FOLLOWS

**4,869**  
EXHIBIT VISITORS



**1691**  
UNIQUE ONLINE  
EXHIBIT VIEWERS



**90+**  
VOLUNTEERS WITH  
1590+ HOURS




 **1,212**  
^ OF 243 FOLLOWS





**\$502,466**

GRANTS AWARDED  
21% INCREASE



**24%**

ENDOWMENT FUND  
RECEIVED



**13**

UNIQUE  
GRANTS  
AWARDED



**80+**

UNIQUE DONORS

## COLLECTIONS AND DEVELOPMENT



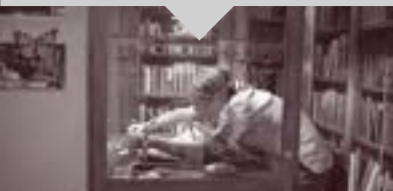
**20+**

MEMBERSHIPS  
SINCE SEPTEMBER



**400+**

PROJECTILE POINTS  
I.D. & CATLOGUED



**95%**

COLLECTION UNPACKED



**14,300+**

OBJECTS



**100%**

DONOR/OBJECT  
RECORDS FILED



**72**

OBJECTS FROM  
INDIGENOUS  
COLLECTIONS  
CATALOGUED



**5186**

ARCHIVAL OBJECTS  
PRESERVED



**1820**

OBJECTS ACCESSIONED



**3200+**

OBJECTS LISTED IN  
ONLINE DATABASE



**1582**

ONLINE DATABASE  
SEARCHES



**61**

PROFESSIONALLY  
CONSERVED OBJECTS



**68**

RESEARCH  
INQUIRIES

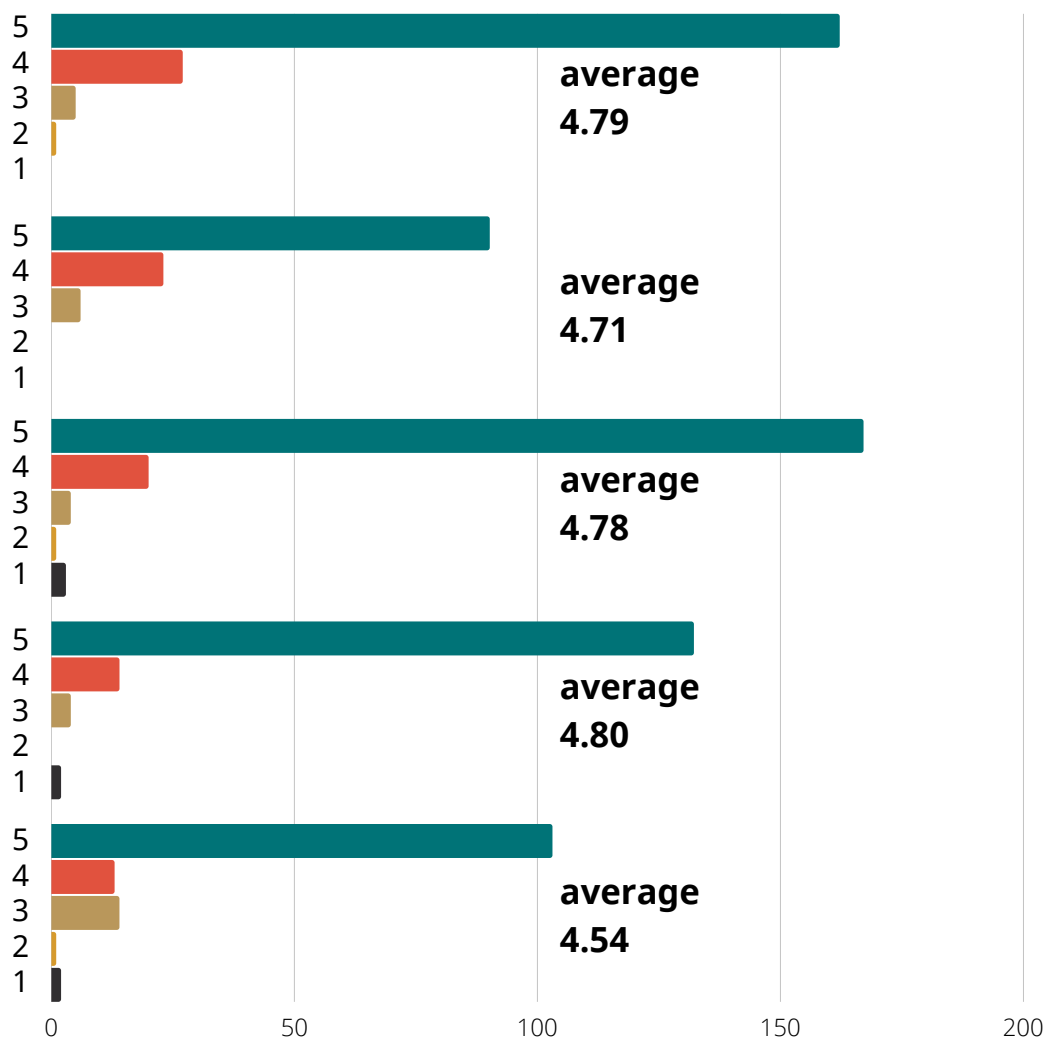
Rate your overall experience

Rate your overall satisfaction with the exhibits

Would you recommend the activity?

Would you register again?

Rate the ease of registration





# COMMUNITY SUPPORT



## GRANTS & FUNDS

### **Department of Canadian Heritage (Museum Assistance Program)**

MAP Digital Access to Heritage - \$99,000

MAP Indigenous Heritage - \$85,650

Young Canada Works Building Careers in Heritage - \$16,004

MAP Reopening Fund - \$28,834

### **Employment and Social Development Canada**

Canada Summer Jobs - \$8,400

### **Niagara Community Foundation**

David Howes Fund - \$30,000

Mini Grant - \$750

Val and Art Fleming Fund - \$2,708

Troup Family Memorial Fund - \$2,078

### **Meridian Credit Union**

Meridian Good Neighbours Program - \$1,500

### **Ministry of Heritage, Tourism, Sport, and Culture Industries**

Community Museum Operating Grant - \$25,461

Summer Experience Program - \$3,689

Reconnect Ontario - \$10,049

### **Federal Economic Development Agency for Southern Ontario**

Community Revitalization Fund - \$188,000

### **Culture Days Ontario**

Regional Hub Activation Grant - \$2,000

## **Total Grants Awarded 2022: \$502,466**

(reflecting a 23% increase over 2021)

# Endowment Fund

## Guide: \$501 - \$5,000

Art Ellis  
Dr. Donna Betts and Michael Seaman  
In Memory of Mary Jane Tanner  
Jane Woolsey and David Jacobs \*  
Lewis and Marilyn Coffman  
- In memory of Barbara Coffman  
Orson Sharpe \*  
Pierrette Farrell  
S. Cagampan and J. Grabuski  
The Creighton Family  
The Teather Family  
The Westerkirk Foundation \*  
Trenchline & Roads Inc. \*

## Interpreter: \$5,001 - \$24,500

Anthony and Mayor Sandra Romagnoli Easton U.E.  
Carolyn and David Vilim  
Lois Jean Tufford Kaytor U.E.  
Margaret Tufford Romagnoli U.E.  
The Moyer Family  
Nu-Forest Canada Inc. \*  
Sharon Romagnoli MacDonald U.E.

## Archivist: \$25,001 - \$50,000

## Curator: \$50,001 - \$100,000

## Benefactor: 100k+

Jordan Historical Museum of the Twenty  
Volunteer Association/Heritage Gift Shop  
Jerry Haines Farrell + Family  
Bench Brewing Company  
Wise Guys Charity Fund  
Vintage Hotels  
Cave Spring Vineyards  
Phelps Homes Limited

\* Donations from 2022 identified with an asterisk

**Total Endowment Fund Donations: \$60,000**  
**(1/4 of \$250,000 goal)**



# 2022 GENERAL and IN-KIND DONATIONS

+VG Architects	Megalomaniac Wines
Amanda Colina	Michael Ecker
Angela Lytle and Johar Singh Banwait	Mingle Hill Farms
Anna Chiota and Albert Sforza	Niagara Parks
Anna Murre	Niagara Peninsula Conservation Authority
Art Ellis	Nu-Forest Canada Inc.
Avella's Wood Fired Oven	Organized Crime Winery
Bachelder Wines	Orson Sharpe
Bayview Flowers Ltd.	Pamela's Fashion
BeautyBodyHome	Pauline Creighton
Bench Brewing Company	Pearl Morissette
Blake McIntyre	Redstone Winery & Restaurant
Bonnie Ginther	Robert and Sue Foster
Carolyn and David Vilim	Rockway Vineyards
Chef Justin Downes	Rose Marie Cipryk
Colleen and David Logan	Royal Canadian Legion Centennial Branch 612
CosMic Plants	Ruth Smith
Donna Betts and Michael Seaman	Sarah Ane
Floyd Elzinga	Shannon McKay
Frankie Sez Hatters	Sharon Romagnoli
Foodland Vineland – Brian Culp	Sprague Interiors
Geet Cahill	Sue Ann Staff Winery
Home Hardware - Vineland	Tawse Winery
Jamon Camisso	Terry and Andria Teather
Jane Woolsey and David Jacobs	Tim Hortons - Vineland
Jim Lounsbery	The Maple Market
Joan Romagnoli	The Watering Can Flower Market
Joe Speck	The Westerkirk Foundation
Jordan Historical Museum of the Twenty Volunteer Association - Heritage Gift Shop	Tintern Road + Jack Style Collective
Karen Simmons	Tom Platts
Larry and Marg Dyck	Tom and Marie Pearsons
Laura Petrunick	Trenchline & Roads Inc.
Lincoln in Touch Therapeutic Massage	Upper Canada Cheese Company
Lloyd and Jennifer Haines	Valley Jewellers
Louise Ahrens	Vineland Growers Co-Operative Limited
Lynn Estall	Vintage Hotels
Madeline Hoxie	Violet Turl
Malivoire Winery	Wilson Salter
Mary-Lou Kirby	

***Thank you to all of our community supporters!***





# EXHIBITIONS



## Fraktur

With bold pen strokes and brightly coloured nature motifs, Fraktur folk art presents a glimpse into the culture and every-day lives of early German-speaking settlers in this area. Immerse yourself in the beauty of some of the museums most prized objects.



## Exiles in Our Own Country

A digital exhibit exploring the displacement of over 22,000 Japanese Canadians that were forcibly exiled from British Columbia between 1942-1949. As a result, Japanese Canadians were forcibly relocated to other provinces where they lived in internment camps, were subjected to forced labour, were stripped of all property, and torn from family.



## Rest In Peace

In the 1800s, residents of Lincoln were no strangers to losing those they loved. To remember the dearly departed, our community developed intricate burial and mourning practices. This exhibit explored how our community came together to mourn and memorialize their lost loved ones.



## Gorge Unerring Beacon - New Fraktur

Contemporary artist Meg Harder works across various disciplines to explore the transmutability of images, objects, and words. In this exhibition, she playfully explores the formal and social qualities of Mennonite Fraktur folk-art.



## Woodlands and Waterways

Ferns peek out of cracks and crevices while bright green moss blankets the north side of all things. Enormous boulders have fallen into waterbeds forming a landscape that speaks of the time before time. "Woodlands & Waterways" is Jennifer Elliotson's tribute to the precious Carolinian forest that defines the Niagara Escarpment.



## Sign of the Thymes

In the late 1800s, schools began teaching children to "learn by doing". The move towards practical learning was a sign of the times - a shift in thinking to keep children interested in nature. Lincoln's Rittenhouse School and Gardens was recognized as having one of the best school gardening programs in Canada.



## Sge:no eye:twahs - She is Planting the Peace

Designed by artist Odadrihonyaniso (Sara General), this piece depicts Jikohnsaseh, the first clan mother. Jikohnsaseh is considered by many Iroquois to be the 'mother of nations'. She was an important proponent for peace between warring nations that later became the Haudenosaunee Confederacy.



## Moccasin Identifier Project

Designed and led by the Mississaugas of the Credit First Nation, the Moccasin Identifier builds treaty and Indigenous awareness by covering Canada in moccasins. The project uses four moccasin symbols reflective of the Indigenous diversity of Ontario. These stencils are adapted by artist Phil Coté from original 16th century moccasins in the private collection of the Bata Shoe Museum.







# A YEAR AT A GLANCE

## JANUARY

### #MuseumFromHome

Following Public Health guidelines, our doors were closed throughout January and February. To keep the community engaged with history and culture, we pivoted from our traditional in-person programs and workshops to online instructional and collections-based videos.

These online videos were posted on our social media platforms: Facebook, Instagram, and YouTube. Videos include behind-the-scenes peeks at our museum collection and hands-on activities. Our doors may have been closed but there is a lot to learn with the museum!

   @LincolnMuseumON

### Jordan Village Historical Walking Tour Launched

During the January shutdown the museum launched the Jordan Village Historical Walking Tour. This self-guided tour leads participants on a gentle stroll through the centuries on Main Street in Jordan. During the shutdown the tour was offered for free to engage visitors with a safe outdoors cultural activity.

In 2022, **620+** Historical Walking Tours were distributed online or from the museum desk.

**"Thank you for sharing this important information about the history of where we live."**





## FEBRUARY

### Outreach Ramps Up

In February the Museum Memories outreach initiative picked up steam. This initiative improved access to our programs by engaging people with disabilities, seniors, and people facing barriers. Museum Memories brought the museum into the community for art and history workshops in order to reduce social isolation and promote a positive feeling of inclusion within the community.

The project saw 521 participants over 52 workshops.

**"Thank you so much for coming in and doing the workshops for our residents! Our residents have been having so much fun and cannot wait for more."**

## MARCH

### Special Reception for Spring Exhibits

Our first exhibit opening event in our new facility was held in March. Over wine and cheese, we celebrated and explored the spring exhibits with a curatorial talk and remarks from artist Meg Harder, historian Adam Montgomery, and Mayor Easton.



### Business After 5

The museum was pleased to host the Lincoln Chamber of Commerce for a great Business After 5 event.



### Accessibility Audit

To address potential barriers to access, the museum team worked with a specialist to develop plans to ensure that our exhibitions, events, and workshops, accommodate people of all needs.

### Winter Programming Wrap Up

Over the winter our programs continued with safety measures in place. Even with required masks and reduced registration, community members came out to the museum time and again.

**23** outreach workshops and events  
**29** Workshops and events.

**"Everything is wonderful at the museum. I love all the programs. Just wish I had more time to attend. Really impressed with how things are ramping up at the new museum. Keep up the excellent work Town of Lincoln!"**

## APRIL

### Ukrainian Cultural Workshops

The museum hosted a special series of Ukrainian culture and creativity workshops in collaboration with Folk Camp, an organization dedicated to the preservation of Ukrainian Folk art traditions. The LMCC joined the museum community in support of Ukraine, sharing a deep concern for the loss of Ukrainian lives and the threats to cultural heritage brought on by war.



### MONA Meeting

Museums of Niagara Association (MONA), a working group that represents many of Niagara's museums, joined us at the museum to explore the new facility and discuss how to further collaborate.

## MAY

### Samuel Fry's Birthday

May 15, 2021 was famed local weaver, Samuel Fry's 209th Birthday. Fry lived in the museum's Fry House. We celebrated with a week of daily features on social media.

### Volunteer Appreciation Event

Our history was built by volunteers. The museum maintains a team of over 90 volunteers who have dedicated thousands of hours to support our programs, events, and operations. To show our appreciation, we invited them to celebrate at a special reception during Volunteer Appreciation Week.

**"I am very appreciative to have been able to volunteer at the wonderful museum these last few years no matter the event. It has brought me much happiness! I hope to continue to volunteer here in the future and help with the events"**



### Schoolhouse Reopens

After the Public Health closures, Miss Welstead, the 1908 schoolmistress returned to welcome grade three students to our historic schoolhouse.

**"Dear Miss. Welstead,**

**The experience today was really fun, it felt like I was really in 1908. It was fun to learn how to use stilts and play tug of war as well as writing with real ink. I liked stringing popcorn on the threads to decorate the tree with popcorn. It was funny when Norton and Edna got in trouble and were punished, and the book kept falling off Edna's head."**

**-Myrtle (Finley)**

## McNally House Hospice

In conjunction with the exhibition *Rest in Peace*, we explored concepts of death, dying, and commemoration over a series of workshops with McNally House Hospice. These included lectures, art programs and a special PA day camp for kids introducing the topic of mourning.

**"I am not sure how your "Dying" programs came up in my feed but I am so glad that it did. I had no idea about the museum and the programs prior to this. I attended all three and certainly got a lot out of each one. Each of the presenters were fantastic and I have already told several people about your programs. And it is in such a beautiful place in a beautiful building."**

# JUNE

## Moccasin Identifier Project

To commemorate National Indigenous Peoples Day we installed the Moccasin Identifier Project on the museum site. Designed and led by the Mississaugas of the Credit First Nation, the Moccasin Identifier builds treaty and Indigenous awareness by covering Canada in moccasins. The Moccasin Identifier uses four moccasin symbols reflective of the Indigenous diversity of Ontario.



## RedDress Project

The Red Dress project was installed on the museum site on May 5th for the National Day of Awareness for Missing and Murdered Indigenous Women, Girls and Two-Spirit people (MMIWG2S+).

Red dresses are hung in public spaces as a call for justice for victims and their loved ones. The empty dresses are a representation of the loss felt by families of victims and are stand-ins for the staggering number of people who are murdered or go missing each year.



## Cemetery Restoration Work

Headstones were restored in the historical Haines Cemetery on the museum site.

## ART LIVES HERE

At Art Lives Here we celebrated art and culture at 16 sites across Lincoln. The public engaged with artists in their studios and had the opportunity to go behind the scenes to look at how and where art is created.





## Exiles in Our Own Country

The virtual exhibit, powered by Digital Museums Canada, launched in June. The exhibit closely examines the experiences, hardships, and trauma of Japanese Canadians who were forcibly displaced to Ontario in the 1940s and 1950s.

To launch the exhibit we hosted a special preview and discussion for members of the Japanese Canadian community with family ties to Lincoln.

**"I am shivering a little at the excitement of yesterday, can't explain but very happy."**



## Summer students

Our team grew by more than double! An amazing group of students joined us to help with summer visitor engagement, tours, and the ongoing task of unpacking and digitizing the collection.

## Spring Program Wrap Up

**23** School Groups  
**32** Outreach Visits  
**45** Workshops and Events

**"I love the programming at the museum, so interesting and varied, and I'm looking forward to more wonderful events! Thank you!"**

## Summer Camp

This was our first full summer in the new facility and our first full 8-weeks of camp! We welcomed our junior scientists to the museum to get messy with science fun.

**"I am so pleased with the summer camp programming. My son came home daily during the gross science week talking about all the experiments he had been doing, and what he had learned. I sincerely believe that he learned more during this week than during his time at school. The staff are just wonderful with the kids! The museum is a true gem for the community!"**



## JULY

## Niagara Summer Games Torch Relay



## AUGUST

### Summer Programming Statistics

**1291** Exhibit Visitors  
**567** Historic Building Visitors  
**1611** Workshop/Event Engagement

## SEPTEMBER

### Harvest Pioneer Day

The museum's 56th annual Harvest Pioneer Day festival was celebrated on Saturday, September 17. We celebrated with music, dancing, food, and historical demonstrations.



### Membership Program Launched

The museum membership program helps support our operations and promote engagement. For a small fee, culture lovers can become a member and in return they enjoy a number of great benefits. Since the launch over 20 community members have joined!

### Special Reception for Fall Exhibitions

An amazing crowd came out to celebrate the opening of the Fall exhibits, Jennifer Elliotson's *Woodlands and Waterways* and *Sign of the Thymes*.



### ONCulture Days Cultural Hub

Culture Days is a national celebration that promotes free access to arts, heritage, and cultural experiences across the province and the country. The Lincoln Museum was highlighted as one of 10 destinations across the province to be the face of the festival.



### Children's Play Space Project

The museum awarded the contract for the development of an outdoor children's education play space to Earthscape Play. This is a major step towards our goal of becoming a cultural community gathering space.

# OCTOBER

## Pow Wow Outreach

The museum was happy to attend the Niagara Regional Native Centre's Annual Traditional Pow Wow at the Meridian Centre. Over **260** kids engaged with the museum outreach craft station.



## Indigenous Heritage and Culture Specialist joins the Team

The museum team was joined by Courtney Corbeil in the role Indigenous Heritage and Culture Specialist. Courtney's role is to center Indigenous knowledge, histories, cultures, languages, and ways of knowing in the museum through collections, exhibits and programs.



## Sge:no eye:twahs - She is Planting the Peace

An artwork by Indigenous artist Odadrihonyanisoh (Sara General) was installed in the Window Gallery of the museum. This is the inaugural exhibition in the Window Gallery space which functions as a site to engage the public with contemporary art and artists without the barrier of museum opening hours.

The artwork connects the Indigenous history of Jordan Village prior to European settlement with the modern-day Six Nations, on whose traditional territory the museum lies.



## Book Reading - We Give Our Thanks

Odadrihonyanisoh (Sara General) joined us at the museum for a special reading of her children's book, *We Give Our Thanks*. The book reading opened with song and was complimented by children's craft activities.





# NOVEMBER

## Starlight Market

The second annual Starlight Market brought the magic of the season to Jordan Village. Lit entirely by holiday lights, the Starlight Market had all our favourite local artisans, food, kid's crafts, s'mores and the polar express train.

**"It was the first Christmas outdoor market that I attended this season. There was a really festive vibe and I thoroughly enjoyed our time there. What a great kickoff to the season!"**



## OMA Conference

The entire museum staff was happy to attend the 2022 Ontario Museum Association conference. This year's theme, Changing Directions: Practice over Permanence, embodied the changing nature of museums and focused on what museums are currently doing, rather than what they might do in the future.

## Poppy Project Installed

The Poppy Project, a collaborative community art installation, hung from the schoolhouse façade in a powerful visual statement of respect and remembrance for all those who died in the service of our country. The Poppy Project will be installed on the site annually each November.

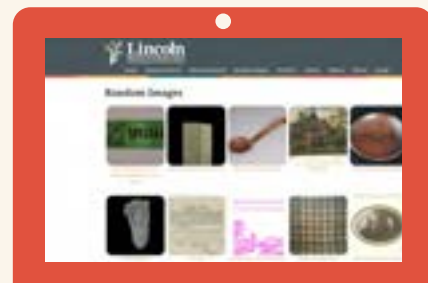
**"This is beautiful and so powerful. I'll definitely be bringing myself and my two littles by to see it."**



## Museum Digitization Project Begins

New staff were hired to assist with the digitization of the museum's artifacts and records. Through this project, the museum will expand access to its nationally and locally significant collections through its online database.

There are currently over **3,222** objects and archives available to the public via the online database.



# DECEMBER

## Deep Roots Dinner

We hosted our first annual Deep Roots Dinner Fundraising event. Over a great meal, the community joined us to celebrate the achievements of the last year.

To acknowledge her amazing contributions to culture, Jennifer Haines was awarded the first Deep Roots Contribution to Culture award.



## Bruce Trail Club Partnership

The Niagara Bruce Trail Club (NBTC) launched their newest trail badge created in collaboration with the museum. The Niagara Benchlands Badge introduces hikers to notable cultural and historical sites throughout the Town of Lincoln and is awarded to hikers that complete a series of three hikes.



## Santa's Workshop



**"Beautifully done program!**

**The kids, myself and husband had such a great time here at the Santa's workshop especially the kids! We made buttons, and potted chai seeds to grow "hair" and made another craft, and had hot apple cider and popcorn, then braves the cold and roasted smores on a open fire and the kids road the polar express right before going in and seeing Santa and Mrs. Clause. Wonderful experience, not to mention the amazing history behind this beautiful place.**

**Thanks!"**

## Fall programming Statistics

**27** School Groups  
**22** Rentals  
**31** Workshops and Events  
**5** Outreach Programs

**"Events at the Museum are fabulous. Really appreciate all the updates on my news feeds. Someone is really working hard there. Looking forward to some of the events coming up this summer.**

**Good work everyone!"**







*"Thank you for such a special event that is so affordable. It was clear the amount of time, and work that went into it and I can't wait to bring our family to the next event."*

*"We absolutely love stroller time! We come every month, Beth is absolutely the best!!! "*

*"Amazing team at the Lincoln museum! Incredible to see its transformation and how it has so quickly become a leader in the heritage and culture sector, working with stakeholders to bring everyone to the table and to build a truly incredible place for the community to gather."*

*"I love the variety of programs offered at the museum and the incredible quality. This museum is such a gem in our community and brings so much excitement. I love Starlight Market and Harvest Pioneer Day."*

*"The Museum is a wonderful addition to the community. I think once people have been there they will return to other events, so keep doing what you are doing as it is working. The Starlight market was sensational and the Deep Roots fundraiser was exceptional."*

*"I loved every event I went to. Starlight Market is tops then Cemetery Tour. So well done. I appreciate all the hard work. I keep spreading the word."*

*"I just wanted to say that my 2 boys had the best week of camp ever. They said it was the better than any other camp they have been to. The counsellors that were there were INCREDIBLE. They were personable and so friendly. They just beamed kindness and my boys just loved them. They both went above and beyond to exceed my expectations. Please let them know that they did an amazing job and I would personally recommend them and this camp to anyone."*

*"I attended the lecture on funerary tradition which was held in the old school house - a lovely experience indeed!"*

*"Great event and the staff at the Museum are great (super passionate about what they do, which is awesome)"*







*"The staff at the museum are the most polite and professional group of people. Thank you so much. I wish I lived in Lincoln."*

*"I very much enjoyed the event I attended in the schoolhouse. Such a unique venue! The exhibits in the museum were extremely interesting."*

*"Absolutely loved the event! Brought so much joy and warmed my heart. Loved supporting local. Thanks for organizing!"*

*"This camp was truly amazing. My daughter has a wonderful time and loved it."*

*"The staff make this such a wonderful experience for the kids. THANK YOU "*

*"Keep up the good work! Keeps getting better and better."*

*"We thought the kids activities at the Starlight market were fantastic! The whole event was excellent."*

*"My daughter had a blast... the museum and the counsellors and staff have become a part of our lives and it's awesome."*

*"Harvest Pioneer Day - Was lovely to see the activities and have a chance to tour the Fry and School Houses. Great work, keep it up!"*

*"The event was very well planned! I loved that there was something for every single person who came out."*

*"Everything is wonderful at the museum. I love all the programs. Just wish I had more time to attend. Really impressed with how things are ramping up at the new museum. Keep up the excellent work Town of Lincoln. I particularly enjoyed the outdoor events. So well done!"*

*"Thank you to everyone who worked so hard to organize this wonderful art camp! My grandkids thoroughly enjoyed themselves!"*

*"The staff were always very welcoming and my daughter very much enjoyed the programs, staff, and friends she made during the classes."*





**Lincoln**  
Museum & Cultural Centre  
Home of the Jordan Historical Museum of the Twenty

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